

APPROVED



Institiúid Teicneolaíochta Chorcaí
Cork Institute of Technology

Awards					
MBA					
Programme Code:	CR_BSTRA_9	Mode of Delivery:	Part Time, ACCS	No. of Semesters:	4
NFQ Level:	9				
Embedded Award:	No	Programme Credits:	90		
programmeReviewDate:	September 2021				
Department:	ORGANISATION & PROFESSIONAL DEVELOPMENT				
Field of Study:	Business & Management				

Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

PO1	Knowledge - Breadth
	(a) An in-depth knowledge of expert management skills which will enable the graduate to formulate, implement, monitor, evaluate and review the management of their organisation. Competence in leading organisations at a strategic level as well as a systematic understanding of current best practice in the field of individual and organisational learning.
PO2	Knowledge - Kind
	(a) Excellent communication skills together with increased flexibility and adaptability when handling uncertainty. A critical awareness of the international business environment together with an expert perspective on strategic organisational goals. The graduate will assume a greater role in the strategic leadership of their organisation with specialist skills and expertise and a well-focussed perspective. The graduate will commit to ongoing learning and development while demonstrating an awareness of ethical and social issues.
PO3	Skill - Range
	(a) A broad range of personal and organisational skills such as conceptual, diagnostic, technical, interpersonal, informational, communication, risk taking, analytical and problem solving skills to enable the graduate to lead their organisation at a senior level. A strong ability to build trust, communicate effectively and demonstrate rational decision making allowing them to gain and use power successfully, manage relationships, cultural differences and workforce diversity to enable them to develop high performance teams and organisations.
PO4	Skill - Selectivity
	(a) The ability to define and resolve structured and unstructured problems, analyse hard issue problems, interpret clear/ambiguous problems and situations, and demonstrate qualitative and quantitative judgement based on experience and intuition, as well as objectivity when dealing with complex issues.
PO5	Competence - Context
	(a) An expert ability to apply the knowledge learned in a combination of environments to their own organisations; apply knowledge in contexts which are predictable and unpredictable, which are contingent on the organisation and the environment, and demonstrate awareness, adaptability and anticipation of these contexts and adapt accordingly.
PO6	Competence - Role
	(a) The ability to assume strategic level responsibility within their organisation, while leading, creating, initiating and stimulating conceptual level thought processes. Demonstrate the ability to implement strategies within a learning organisation.
PO7	Competence - Learning to Learn
	(a) The competence to take responsibility for his/her own learning as evidenced by advanced research assignments and directed study; successfully lead the sharing and transfer of knowledge as part of a learning organisation; utilise MBA programme learning to deal with new experiences and unfamiliar situations, and continue their path to lifelong learning.
PO8	Competence - Insight
	(a) Confidence which reflects the MBA culture while acting as a role model within their organisation; encouraging other employees to offer new ideas thus ensuring the spread of new innovative knowledge and assisting employees in moral, social and ethical decision making.

Semester Schedules

Stage 1 / Semester 1

Mandatory	
Module Code	Module Title
MGMT9009	Research Methods
MGMT9057	Exploring Corporate Strategy
ACCT9005	Applied Business Finance
MGMT9055	Leadership & Org. Behaviour

Stage 1 / Semester 2

Mandatory	
Module Code	Module Title
ECON9001	Economics of Global Markets
MGMT9058	Global Business Strategy
MGMT9060	MBA Contemporary Issues Mkt
DATA9004	IT and Analytics for Business

Stage 2 / Semester 1

Elective	
Module Code	Module Title
MGMT9040	Operations Strategy
MGMT9061	MBA Innovation & Creativity
MGMT9056	Organisational Change Mgt.
ACCT9004	Strategic Corporate Finance
MGMT9059	Mg Creative Skills Service S.

Stage 2 / Semester 2

Mandatory	
Module Code	Module Title
PLAC9017	International Bus Field Trip
MGMT9054	MBA Research Thesis