

APPROVED



Institiúid Teicneolaíochta Chorcaí
Cork Institute of Technology

Awards					
BBus					
Programme Code:	CR_OHCMA_7	Mode of Delivery:	Full Time, ACCS	No. of Semesters:	6
NFQ Level:	7				
Embedded Award:	No	Programme Credits:	180		
programmeReviewDate:	September 2021				
Department:	TOURISM & HOSPITALITY				
Field of Study:	Hospitality				

Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

PO1	Knowledge - Breadth
(a)	An in-depth knowledge of the broad hospitality sector, grading system and operational standards relevant to the market sectors.
PO2	Knowledge - Kind
(a)	A detailed knowledge of the provision of hospitality services, embracing operational provision and standards, marketing, human resources resource skills, management and organisational skills, and the ability to select approaches suitable to the context of a particular hospitality unit.
PO3	Skill - Range
(a)	The requisite skills to organise and manage standards of service, profitability, staff, and marketing to promote the operation.
PO4	Skill - Selectivity
(a)	The ability to apply integrated solutions to business problems, and be able to identify opportunities, understand the inter-relatedness of operations, financial, marketing, human resources decisions at both a departmental and business unit level.
PO5	Competence - Context
(a)	An understanding of the concept of scenario evaluation, selecting optimum solutions to key problems based on the ability to source and evaluate relevant data, and adapt to changing situations within the business environment.
PO6	Competence - Role
(a)	The ability to function effectively at departmental and assistant manager level, working on own initiative and as part of the management team.
PO7	Competence - Learning to Learn
(a)	The ability to source and evaluate data relevant to the business environment and to make rational and competent decisions based on analysis of sourced information. Be committed to constantly developing personal and business skills and pursue further levels of qualification in the context of continuous personal development.
PO8	Competence - Insight
(a)	The ability to view themselves and the hospitality sector in a wider world context, bringing to their work roles a 'balanced scorecard' view that places coequal emphasis on the business, its staff, its performance and its surrounding environments within an ethical business philosophy.

Semester Schedules

Stage 1 / Semester 1

Mandatory	
Module Code	Module Title
HOSP6039	Intro Food Service Operations
HOSP6020	Room & Bar Fundamentals
INFO6014	Business IT Skills
CMOD6001	Creativity Innovation&Teamwork
TOUR6009	Financial Acc for Tour & Hosp.
Elective	
Module Code	Module Title
HOSP6006	Hospitality and Tourism
FREE6001	Free Choice Module

Stage 1 / Semester 2

Mandatory	
Module Code	Module Title
HOSP6013	Mgmt Principles For Services
HOSP6031	Rooms & Bar Operations
HOSP6040	Food Service & Operations
HOSP6082	Hosp Performance Measurement
ECON6004	Economics for Services
Elective	
Module Code	Module Title
HOSP6079	Hospitality Prof. Development
FREE6001	Free Choice Module

Stage 2 / Semester 1

Mandatory	
Module Code	Module Title
PLAC6004	Work Based Learning
HOSP6008	Food and Beverage Operations
HOSP6032	Hospitality Law
HOSP6022	Applied Hospitality IT
HOSP6034	Intro to Hospitality Marketing
Elective	
Module Code	Module Title
HOSP7013	Hospitality Property Mgmt.
FREE6001	Free Choice Module

Stage 2 / Semester 2

Mandatory	
Module Code	Module Title
HOSP6033	Hospitality Learning Event
HOSP6019	Rooms Division Management
HOSP6035	Principles of Hospitality Mktg
HOSP6041	Supervision of Quality Mgt
ACCT6024	Management Acc for Tour & Hosp.
Elective	
Module Code	Module Title
HOSP6093	Managing People in Hospitality
FREE6001	Free Choice Module

Stage 3 / Semester 1

Mandatory	
Module Code	Module Title
HOSP7027	Hospitality Operations
HOSP7011	Human Resource Management
HOSP7018	Hospitality Services Marketing
TOUR7012	Research Methods
HOSP7004	Finance for Hosp. and Tourism
Elective	
Module Code	Module Title
HOSP7053	Tourism & Hosp Leadership
FREE6001	Free Choice Module

Stage 3 / Semester 2

Mandatory	
Module Code	Module Title
HOSP7023	Hosp Industry Mgmt Skills
HOSP7025	Hosp Industry Applications
HOSP7026	Contemporary Issues in Hosp.
HOSP7019	Supervised Internship