



Institiúid Teicneolaíochta Chorcaí  
Cork Institute of Technology

APPROVED

**Awards**

BA (Hons)

**Programme Code:** CR\_HPHNM\_8

**Mode of Delivery:** Full Time, ACCS

**No. of Semesters:** 8

**NFQ Level:** 8

**Embedded Award:** No

**Programme Credits:** 240

**programmeReviewDate:** March 2021

**Department:** MEDIA COMMUNICATIONS

## Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

<b>PO1</b>	Knowledge - Breadth
(a)	a specialised and practical knowledge of the scope and range of contemporary, emerging and historical theories and practices in photography and new media.
<b>PO2</b>	Knowledge - Kind
(a)	an ability to critically evaluate current and emerging professional photography and new media practices and a knowledge of the associated moral and ethical issues.
(b)	an ability to identify and reflect on their own strengths, interests and achievements when working in photography and new media.
<b>PO3</b>	Skill - Range
(a)	the flexible and transferable, creative and technical, skills required to work as a competent and confident professional still and moving image-maker.
<b>PO4</b>	Skill - Selectivity
(a)	an ability to respond creatively and innovatively to assignment briefs through visual research, experimentation and the creative application of practical skills and techniques.
(b)	a capacity to critically evaluate and reflect on their own and others' work and practices.
<b>PO5</b>	Competence - Context
(a)	an ability to situate their own and other photographic and new media work and professional practices within cultural, historical, technological, industrial, political and social contexts.
<b>PO6</b>	Competence - Role
(a)	effective management skills and an efficient workflow through the stages of pre-production, production and post-production of still and moving images.
(b)	an ability to self-motivate, to work alone or to collaborate with others in a production team.
<b>PO7</b>	Competence - Learning to Learn
(a)	an ability to manage their own professional development by consistently researching emerging photographic and new media technologies and changing professional practices within the sector.
<b>PO8</b>	Competence - Insight
(a)	apply reflective self-awareness, self-motivation along with critical and practical skills in response to the creative challenges they encounter within their practice.

## Semester Schedules

### Stage 1 / Semester 1

Mandatory	
Module Code	Module Title
ARTS7012	<a href="#">The Moving Image</a>
ARTS6017	<a href="#">Photography &amp; Image Capture</a>
CMOD6001	<a href="#">Creativity Innovation&amp;Teamwork</a>
ARTS6025	<a href="#">Visual Literacy</a>
ARTS6026	<a href="#">Exploring Light</a>

### Stage 1 / Semester 2

Mandatory	
Module Code	Module Title
ARTS6027	<a href="#">Photography Histories</a>
ARTS6028	<a href="#">Working with Images</a>
ARTS6029	<a href="#">Investigating Place</a>
Elective	
Module Code	Module Title
MMED6013	<a href="#">Time Based Media Design</a>
MMED6006	<a href="#">Film Language</a>
MMED6001	<a href="#">Animation Principles</a>
FREE6001	<a href="#">Free Choice Module</a>

Stage 2 / Semester 1

Mandatory	
Module Code	Module Title
ARTS7055	<a href="#">Photographic Contexts</a>
ARTS7051	<a href="#">Making Moving Images</a>
ARTS7052	<a href="#">Controlling Light</a>
Elective	
Module Code	Module Title
MMED6021	<a href="#">Cinematography</a>
MMED6020	<a href="#">Applied Animation</a>
ARTS7044	<a href="#">Drawing: Exploring Concept</a>
MMED7014	<a href="#">Web – Design &amp; Implementations</a>
FREE6001	<a href="#">Free Choice Module</a>

Stage 2 / Semester 2

Mandatory	
Module Code	Module Title
ARTS7053	<a href="#">The Business of Photography</a>
ARTS7014	<a href="#">Photographic Narrative</a>
ARTS7054	<a href="#">Photography &amp; Media Practice</a>
Elective	
Module Code	Module Title
MMED6018	<a href="#">Storytelling</a>
ARTS7045	<a href="#">Drawing: Exploring Perception</a>
ARTS7038	<a href="#">Fine Print: Intaglio</a>
FREE6001	<a href="#">Free Choice Module</a>
HOSP7007	<a href="#">Food, Photography &amp; Styling</a>

Stage 3 / Semester 1

Mandatory	
Module Code	Module Title
ARTS8053	<a href="#">Photo Placement Preparation</a>
ARTS8054	<a href="#">Staging for the Camera</a>
ARTS8055	<a href="#">Portraying People</a>
Elective	
Module Code	Module Title
MMED7005	<a href="#">Ethics &amp; Aesthetics</a>
MMED7006	<a href="#">Experimental Video</a>
DESI7017	<a href="#">Design - Digital Moving Image</a>
FREE6001	<a href="#">Free Choice Module</a>

Stage 3 / Semester 2

Mandatory	
Module Code	Module Title
ARTS8056	<a href="#">Professional Placement</a>

Stage 4 / Semester 1

Mandatory	
Module Code	Module Title
ARTS8057	<a href="#">Independent Practice Proposal</a>
ARTS8058	<a href="#">Research Paper (photography)</a>
MMED8031	<a href="#">Career Futures (Photography)</a>
Elective	
Module Code	Module Title
MMED8008	<a href="#">Independent Video Production</a>
DESI8001	<a href="#">Creative Technology - Media</a>
FREE6001	<a href="#">Free Choice Module</a>

Stage 4 / Semester 2

Mandatory	
Module Code	Module Title
ARTS8059	<a href="#">Major Project (photography)</a>