

APPROVED



Institiúid Teicneolaíochta Chorcaí
Cork Institute of Technology

Awards

BA (Hons)

Programme Code: CR_HPHNM_8

Mode of Delivery: Full Time, ACCS

No. of Semesters: 8

NFQ Level: 8

Embedded Award: No

Programme Credits: 240

programmeReviewDate: March 2021

Department: MEDIA COMMUNICATIONS

Programme Outcomes

Upon successful completion of this programme the graduate will be able to demonstrate... :

PO1	Knowledge - Breadth
(a)	a specialised and practical knowledge of the scope and range of contemporary, emerging and historical theories and practices in photography and new media.
PO2	Knowledge - Kind
(a)	an ability to critically evaluate current and emerging professional photography and new media practices and a knowledge of the associated moral and ethical issues.
(b)	an ability to identify and reflect on their own strengths, interests and achievements when working in photography and new media.
PO3	Skill - Range
(a)	the flexible and transferable, creative and technical, skills required to work as a competent and confident professional still and moving image-maker.
PO4	Skill - Selectivity
(a)	an ability to respond creatively and innovatively to assignment briefs through visual research, experimentation and the creative application of practical skills and techniques.
(b)	a capacity to critically evaluate and reflect on their own and others' work and practices.
PO5	Competence - Context
(a)	an ability to situate their own and other photographic and new media work and professional practices within cultural, historical, technological, industrial, political and social contexts.
PO6	Competence - Role
(a)	effective management skills and an efficient workflow through the stages of pre-production, production and post-production of still and moving images.
(b)	an ability to self-motivate, to work alone or to collaborate with others in a production team.
PO7	Competence - Learning to Learn
(a)	an ability to manage their own professional development by consistently researching emerging photographic and new media technologies and changing professional practices within the sector.
PO8	Competence - Insight
(a)	apply reflective self-awareness, self-motivation along with critical and practical skills in response to the creative challenges they encounter within their practice.

Semester Schedules

Stage 1 / Semester 1

Mandatory	
Module Code	Module Title
ARTS7012	The Moving Image
ARTS6017	Photography & Image Capture
CMOD6001	Creativity Innovation&Teamwork
ARTS6025	Visual Literacy
ARTS6026	Exploring Light

Stage 1 / Semester 2

Mandatory	
Module Code	Module Title
ARTS6027	Photography Histories
ARTS6028	Working with Images
ARTS6029	Investigating Place
Elective	
Module Code	Module Title
MMED6013	Time Based Media Design
MMED6006	Film Language
MMED6001	Animation Principles
FREE6001	Free Choice Module

Stage 2 / Semester 1

Mandatory	
Module Code	Module Title
ARTS7055	Photographic Contexts
ARTS7051	Making Moving Images
ARTS7052	Controlling Light
Elective	
Module Code	Module Title
MMED6021	Cinematography
MMED6020	Applied Animation
ARTS7044	Drawing: Exploring Concept
MMED7014	Web – Design & Implementations
FREE6001	Free Choice Module

Stage 2 / Semester 2

Mandatory	
Module Code	Module Title
ARTS7053	The Business of Photography
ARTS7014	Photographic Narrative
ARTS7054	Photography & Media Practice
Elective	
Module Code	Module Title
MMED6018	Storytelling
ARTS7045	Drawing: Exploring Perception
ARTS7038	Fine Print: Intaglio
FREE6001	Free Choice Module
HOSP7007	Food, Photography & Styling

Stage 3 / Semester 1

Mandatory	
Module Code	Module Title
ARTS8053	Photo Placement Preparation
ARTS8054	Staging for the Camera
ARTS8055	Portraying People
Elective	
Module Code	Module Title
MMED7005	Ethics & Aesthetics
MMED7006	Experimental Video
DESI7017	Design - Digital Moving Image
FREE6001	Free Choice Module

Stage 3 / Semester 2

Mandatory	
Module Code	Module Title
ARTS8056	Professional Placement

Stage 4 / Semester 1

Mandatory	
Module Code	Module Title
ARTS8057	Independent Practice Proposal
ARTS8058	Research Paper (photography)
MMED8031	Career Futures (Photography)
Elective	
Module Code	Module Title
MMED8008	Independent Video Production
DESI8001	Creative Technology - Media
FREE6001	Free Choice Module

Stage 4 / Semester 2

Mandatory	
Module Code	Module Title
ARTS8059	Major Project (photography)