Title: Principles of Management

Long Title: Principles of Management

Module Code: MGMT6002
Duration: 1 Semester

Credits: 5

NFQ Level: Fundamental

Field of Study: Business & Management

Valid From: Semester 1 - 2010/11 (September 2010)

Module Delivered in: no programmes

Module Coordinator: DON CROWLEY

Module Author: 

Module Description: This module starts with management thought, covers the critical area of the environment and entrepreneurship. It also includes ethics, CSR, and communication.

Learning Outcomes
On successful completion of this module the learner will be able to:

LO1 Explain how a manager can work efficiently in different cultural environments as well the importance and role of communication.

LO2 Justify the importance of history, theory to modern management theory.

LO3 Describe the components of the external and internal environments and their impact on organisations, including how organisations adapt to their environments.

LO4 Identify and discuss the importance of ethics and social responsibility for organisations today.

LO5 Describe the nature and role of entrepreneurship in society.

Pre-requisite learning

Module Recommendations
This is prior learning (or a practical skill) that is strongly recommended before enrolment in this module. You may enrol in this module if you have not acquired the recommended learning but you will have considerable difficulty in passing (i.e. achieving the learning outcomes of) the module. While the prior learning is expressed as named CIT module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).

Incompatible Modules
These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.

No incompatible modules listed

Co-requisite Modules
No Co-requisite modules listed

Requirements
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.

No requirements listed
Indicative Content

Evolution of Management Theory
Importance of history and theory. Perspectives of management - classical, behavioural and quantitative perspectives. Modern perspectives.

Environment
The external environment and internal environment. Organisations response and interaction with the environment. Role of business in society. Globalisation and managing workforce diversity.

Delegation, Centralisation and Decentralisation

The Ethical and Social Environment

Entrepreneurship

Communication
Forms of interpersonal communication. Forms of organisational communication. Informal communication in organisations. Managing organisational communication.

Assessment Breakdown

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<th>Assessment Description</th>
<th>Outcome addressed</th>
<th>% of total</th>
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<td>Course Work</td>
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No End of Module Formal Examination

Reassessment Requirement

Repeat examination
Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

The institute reserves the right to alter the nature and timings of assessment
<table>
<thead>
<tr>
<th>Workload Type</th>
<th>Workload Description</th>
<th>Hours</th>
<th>Frequency</th>
<th>Average Weekly Learner Workload</th>
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### Module Resources

#### Recommended Book Resources


#### Supplementary Book Resources


#### Recommended Article/Paper Resources

- n/a, The Economist [www.economist.com](http://www.economist.com)
- n/a, Business Week [www.businessweek.com](http://www.businessweek.com)

*This module does not have any other resources*