**Title:** Principles of Management  
**Long Title:** Principles of Management  
**Module Code:** MGMT6002  
**Credits:** 5  
**NFQ Level:** Fundamental  
**Field of Study:** Business & Management  
**Valid From:** Semester 1 - 2010/11 (September 2010)  
**Module Delivered in:** no programmes  
**Module Coordinator:** DON CROWLEY  
**Module Author:**  

**Module Description:** This module starts with management thought, covers the critical area of the environment and entrepreneurship. It also includes ethics, CSR, and communication.

**Learning Outcomes**

On successful completion of this module the learner will be able to:

**LO1** Explain how a manager can work efficiently in different cultural environments as well the importance and role of communication.

**LO2** Justify the importance of history, theory to modern management theory.

**LO3** Describe the components of the external and internal environments and their impact on organisations, including how organisations adapt to their environments.

**LO4** Identify and discuss the importance of ethics and social responsibility for organisations today.

**LO5** Describe the nature and role of entrepreneurship in society.

**Pre-requisite learning**

**Module Recommendations**  
This is prior learning (or a practical skill) that is strongly recommended before enrolment in this module. You may enrol in this module if you have not acquired the recommended learning but you will have considerable difficulty in passing (i.e. achieving the learning outcomes of) the module. While the prior learning is expressed as named CIT module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).

No recommendations listed

**Incompatible Modules**  
These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.

No incompatible modules listed

**Co-requisite Modules**  
No Co-requisite modules listed

**Requirements**  
This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.

No requirements listed

**Co-requisites**  
No Co Requisites listed
Indicative Content

**Evolution of Management Theory**
Importance of history and theory. Perspectives of management - classical, behavioural and quantitative perspectives. Modern perspectives.

**Environment**
The external environment and internal environment. Organisations response and interaction with the environment. Role of business in society. Globalisation and managing workforce diversity.

**Delegation, Centralisation and Decentralisation**

**the Ethical and Social Environment**

**Entrepreneurship**

**Communication**
Forms of interpersonal communication. Forms of organisational communication. Informal communication in organisations. Managing organisational communication.

### Assessment Breakdown

| Course Work | 100.00% |

### Course Work

<table>
<thead>
<tr>
<th>Assessment Type</th>
<th>Assessment Description</th>
<th>Outcome addressed</th>
<th>% of total</th>
<th>Assessment Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Other</td>
<td>Case Study</td>
<td>3</td>
<td>50.0</td>
<td>Week 6</td>
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<tr>
<td>Short Answer Questions</td>
<td>n/a</td>
<td>1,2,3</td>
<td>50.0</td>
<td>Week 12</td>
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No End of Module Formal Examination

### Reassessment Requirement

**Repeat examination**
Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

The institute reserves the right to alter the nature and timings of assessment.
### Workload: Full Time

<table>
<thead>
<tr>
<th>Workload Type</th>
<th>Workload Description</th>
<th>Hours</th>
<th>Frequency</th>
<th>Average Weekly Learner Workload</th>
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</thead>
<tbody>
<tr>
<td>Lecture</td>
<td>No Description</td>
<td>3.0</td>
<td>Every Week</td>
<td>3.00</td>
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<tr>
<td>Lecturer Supervised Learning (Non-contact)</td>
<td>No Description</td>
<td>4.0</td>
<td>Every Week</td>
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<td><strong>Total Hours</strong></td>
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<td><strong>7.00</strong></td>
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<td><strong>Total Weekly Learner Workload</strong></td>
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<tr>
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### Workload: Part Time

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<tbody>
<tr>
<td>Lecture</td>
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<td>1.5</td>
<td>Every Week</td>
<td>1.50</td>
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<tr>
<td>Tutorial</td>
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<td>0.5</td>
<td>Every Week</td>
<td>0.50</td>
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<tr>
<td>Independent &amp; Directed Learning (Non-contact)</td>
<td>No Description</td>
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<td><strong>Total Hours</strong></td>
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<td><strong>Total Weekly Contact Hours</strong></td>
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## Module Resources

### Recommended Book Resources


### Supplementary Book Resources


### Recommended Article/Paper Resources

- n/a, The Economist  
  [www.economist.com](http://www.economist.com)
- n/a, Business Week  
  [www.businessweek.com](http://www.businessweek.com)

*This module does not have any other resources*