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| Title: | Applied German APPROVED |
| Long Title: | Applied German |
| Module Code: | LANG7014 |
| Duration: | 1 Semester |
| Credits: | 5 |
| NFQ Level: | Intermediate |
| Field of Study: | Languages |
| Valid From: | Semester 1 - 2019/20 (September 2019) |
| Module Delivered in | 5 programme(s) |
| Module Coordinator: | Katie Power |
| Module Author: | SHEREE BORGE |
| Module Description: | This module develops and extends existing vocabulary on a range of everyday and business topics. In addition to Business German, this module also includes elements of cultural studies such as Film Studies and short story analysis, providing a well-rounded appreciation of the German language and culture. This module is taught at CEFR Level B1.1 (also commonly referred to as lower B1 level); students must have acquired a minimum of Level A2 in German prior to taking this module. |
| Learning Outcomes | |
| <i>On successful completion of this module the learner will be able to:</i> | |
| LO1 | describe important aspects of German culture and heritage through film and/or short story analysis; |
| LO2 | comprehend a reasonably complex level of spoken German in everyday and business contexts; |
| LO3 | speak German, in business and everyday situations requiring negotiation and resolution; |
| LO4 | write extended paragraphs, projects, letters and emails in German; |
| LO5 | comprehend, interpret and/or translate authentic materials in German such as business correspondence, product descriptions, charts, tables and graphs, at an intermediate level. |
| Pre-requisite learning | |
| Module Recommendations <i>This is prior learning (or a practical skill) that is strongly recommended before enrolment in this module. You may enrol in this module if you have not acquired the recommended learning but you will have considerable difficulty in passing (i.e. achieving the learning outcomes of) the module. While the prior learning is expressed as named MTU module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).</i> | |
| Incompatible Modules <i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.</i> | |
| No incompatible modules listed | |
| Co-requisite Modules | |
| No Co-requisite modules listed | |
| Requirements <i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i> | |
| CEFR Level A2 in German. | |

Module Content & Assessment

Indicative Content

Film Studies

Film: Das Leben der Anderen

German for Business

Office equipment; basic CV production and LinkedIn profile creation; business correspondence; apartment hunting; responding to job advertisements.

Listening Skills

Group and paired dramatic role-playing; audio materials; film materials.

Speaking Skills

Advanced CALL programmes; group and paired dramatic role-playing (e.g. manager/employee scenarios).

Writing Skills

Writing business correspondence (e.g. orders or letters of complaint). Analysis of a film, short story or poem.

Reading skills

Reading moderately complex authentic texts (such as longer newspaper, internet or magazine articles, as well as short stories and poems) in German.

Grammar

Areas of revision include: sowohl ... als auch/nicht nur sondern ; phrasal verbs; comparative and superlative; Subjunctive II; Passive mood with and without agency; the Pluperfect.

Assessment Breakdown

| | % |
|-------------|---------|
| Course Work | 100.00% |

Course Work

| Assessment Type | Assessment Description | Outcome addressed | % of total | Assessment Date |
|-----------------|--|-------------------|------------|-----------------|
| Other | Participation | 1,2,3,4,5 | 20.0 | Every Week |
| Project | Project - short story, film, or business text analysis | 1,4,5 | 15.0 | Week 5 |
| Other | Listening comprehension | 2 | 10.0 | Week 11 |
| Other | In-class test | 1,4,5 | 30.0 | Week 12 |
| Other | Oral assessment | 2,3 | 25.0 | Week 13 |

No End of Module Formal Examination

Reassessment Requirement

Coursework Only

This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.

The institute reserves the right to alter the nature and timings of assessment

Module Workload

| Workload: Full Time | | | | |
|---|--|--------------|------------------|--|
| <i>Workload Type</i> | <i>Workload Description</i> | <i>Hours</i> | <i>Frequency</i> | <i>Average Weekly Learner Workload</i> |
| Lecture | Speaking, listening, reading, writing, Landeskunde | 3.0 | Every Week | 3.00 |
| Lab | Language lab work | 2.0 | Every Week | 2.00 |
| Independent & Directed Learning (Non-contact) | Independent revision of language structures and vocabulary; independent project research and writing | 2.0 | Every Week | 2.00 |
| Total Hours | | | | 7.00 |
| Total Weekly Learner Workload | | | | 7.00 |
| Total Weekly Contact Hours | | | | 5.00 |

| Workload: Part Time | | | | |
|---|--|--------------|------------------|--|
| <i>Workload Type</i> | <i>Workload Description</i> | <i>Hours</i> | <i>Frequency</i> | <i>Average Weekly Learner Workload</i> |
| Lecture | Speaking, listening, reading, writing, Landeskunde | 3.0 | Every Week | 3.00 |
| Lab | Language lab work | 2.0 | Every Week | 2.00 |
| Independent & Directed Learning (Non-contact) | Independent revision of language structures and vocabulary; independent project research and writing | 2.0 | Every Week | 2.00 |
| Total Hours | | | | 7.00 |
| Total Weekly Learner Workload | | | | 7.00 |
| Total Weekly Contact Hours | | | | 5.00 |

Module Resources

Recommended Book Resources

- Buscha, Anna & Szilvia Szita 2012, *B-Grammatik (Übungsgrammatiken Deutsch A B C)*, Schubert [ISBN: 9783941323100]
- Graziella Guenat (Autor), Peter Hartmann (Autor) 2014, *Berufspraxis Deutsch B1*, Klett [ISBN: 9783126757225]

Supplementary Book Resources

- Beck, Norbert & Jörg Braunert 2017, *Alltag, Beruf & Co Niveau B1/1*, Chapters 1-5 only, Hueber Verlag [ISBN: 9783195015905]
- Collins 2013, *Collins German Dictionary Complete and Unabridged: For advanced learners and professionals*, Collins [ISBN: 9780007510832]
- Braunert 2007, *Unternehmen Deutsch Lehrbuch*, [Chapters 2-4, Klett [ISBN: 9783126757454]
- Kaufmann, Susan et al 2011, *Berliner Platz Neu 3*, Klett / Langenscheidt [ISBN: 9783126060561]
- Emma Sophia Buchheim 2007, *German Poetry for Beginners: A Graduated Collection of Easy Poems for Repetition from Modern German Poets*, Lightning Source Inc [ISBN: 978-0548242117]
- Keating, Mary, A. and Gillian S. Martin 2004, *Managing Cross-Cultural Business Relations: the Irish-German Experience*, Blackhall Publishing Dublin [ISBN: ISBN:1-842180-67-3]
- Kaminer, Wladimir 2000, *Russendisko*, Manhattan Publications [ISBN: ISBN 3442545196]
- Appelbaum, Stanley (ed.) 1993, *Five Great German Short Stories*, Dover NY [ISBN: 0486276198]

This module does not have any article/paper resources

Other Resources

- LEARNER SELF-ASSESSMENT GRID FOR THE CEFR: Council of Europe *CEFR language self-assessment grid*
<https://rm.coe.int/CoERMPublicCommonSearchServices/DisplayDCTMContent?documentId=090000168045bb52>
- CEFR GLOBAL SCALE: Council of Europe *CEFR GLOBAL SCALE*
<https://www.coe.int/en/web/common-europe-an-framework-reference-languages/table-1-cefr-3.3-common-reference-levels-global-scale>
- DVD: *Das Leben der Anderen*
- website: *links to short films of German region*
http://www.dw-world.de/dw/article/0,2144_2179666,00.html
- website: *German Tourism*
<http://www.germany-tourism.de>
- website: *Tatsachen Ueber Deutschland*
<http://www.tatsachen-ueber-deutschland.de/de/home1.html>
- website: *Austria National Tourism*
<http://www.austria.info>
- website: *Switzerland*
<http://www.myswitzerland.com>
- website: *Information about Switzerland*
<http://www.about.ch>
- Examples of websites for companies: www.bayer.com; www.basf.com; www.nivea.com
- website: *DomainMarket.com*
<http://www.anglogermantrade.com>
- Website: *Wladimir Kaminer's official website*
<http://www.russendisko.de>
- film: 1992 *Schwarzfahrer*
- online magazine: *Deutschland magazine - Forum on politics, culture and business*
<http://www.magazine-deutschland.de>
- film (DVD): *Berlin Schoenhauser Corner*

Module Delivered in

| Programme Code | Programme | Semester | Delivery |
|-----------------------|---|-----------------|------------------|
| CR_BBUS_8 | <u>Bachelor of Business (Honours)</u> | 1 | Elective |
| CR_BBADM_8 | <u>Bachelor of Business (Honours) in Business Administration</u> | 1 | Elective |
| CR_BIBLA_8 | <u>Bachelor of Business (Honours) in International Business with Language</u> | 3 | Group Elective 1 |
| CR_BMRKT_8 | <u>Bachelor of Business (Honours) in Marketing</u> | 7 | Elective |
| CR_FTRSM_8 | <u>Bachelor of Business (Honours) in Tourism Management</u> | 7 | Elective |