



Title:	Photo Placement Preparation APPROVED
Long Title:	Photo Placement Preparation
Module Code:	ARTS8053
Duration:	1 Semester
Credits:	5
NFQ Level:	Advanced
Field of Study:	Visual Arts
Valid From:	Semester 1 - 2018/19 (September 2018)
Module Delivered in	1 programme(s)
Module Coordinator:	Catherine Fehily
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Module Description:	Students research and identify professional placement opportunities either in Ireland or abroad and formulate approaches and strategies for securing a placement. Awareness of professional issues and practices are strengthened preparing students for the realities of working in the photographic media profession.
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
LO1	identify suitable professional placement opportunities locally, nationally or internationally
LO2	accept the typical professional responsibilities and work practices within the photographic media profession
LO3	formulate effective strategies for applying for a suitable professional placement based on the student's interests and capabilities
LO4	generate the necessary documentation and a portfolio of selected photography work required for the potential professional placement interview
LO5	demonstrate strong interpersonal and intrapersonal skills.
Pre-requisite learning	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i>	
No requirements listed	
Co-requisites	
No Co Requisites listed	

Module Content & Assessment

Indicative Content

Identifying a Suitable Professional Placement

Research and identifying suitable professional placement opportunities in a photographic media setting locally, nationally or internationally

Preparing the Professional Placement Application

Identifying the expected professional responsibilities and work practices within the photographic media professional placement. Students formulate effective strategies for applying for a suitable professional placement based on the student's interests and capabilities. Preparing a CV.

Interview Preparation

Generating the necessary documentation and a portfolio of selected photography work in preparation for the professional placement interview. Interpersonal and Interpersonal skills development and interview skills.

Assessment Breakdown

	%
Course Work	100.00%

Course Work

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Written Report	Professional Placement Plan	1,2,3	40.0	Week 6
Presentation	Preparation of necessary documentation and a portfolio of selected photography work required for the potential professional placement interview	3,4	30.0	Week 9
Presentation	Pitch to the class group	4,5	30.0	Sem End

No End of Module Formal Examination

Reassessment Requirement

Coursework Only

This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.

The institute reserves the right to alter the nature and timings of assessment



Module Workload

Workload: Full Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Content delivery and discussions	2.0	Every Week	2.00
Lecturer Supervised Learning (Non-contact)	Research and preparation	5.0	Every Week	5.00
Total Hours				7.00
Total Weekly Learner Workload				7.00
Total Weekly Contact Hours				2.00

This module has no Part Time workload.

Module Resources

Recommended Book Resources

- Haag, E. 2012, *Internship Guide: Work Placements Step by Step Paperback*, Eleven International Publishing [ISBN: 978-949094788]
- McCabe, M. 2014, *How to get an Internship or Work Placement*, CreateSpace Independent Publishing Platform [ISBN: 978-149229097]
- Volk, L and Currier, D. 2014, *No Plastic Sleeves: Portfolio and Self-Promotion Guide for Photographers and Designers Paperback – 14 Jul 2014 by (Author)*, 2nd edition Ed., Focal Press [ISBN: 978-041571118]
- Weisgrau, R. 2005, *The Photographer's Guide to Negotiating*, Allworth Press [ISBN: 978-158115414]

Supplementary Book Resources

- Amuthan, G. 2016, *Know It Before Your Interview (Author)*, Independently Published [ISBN: 978-152022376]
- Luna, T. 2014, *Mastering the Business of Photography: What the Pros Do When They're Not Taking Incredible Pictures Paperback – 20 Mar by (Author)*, Allworth Press [ISBN: 978-162153393]
- Piscopo, M. 2017, *The Photographer's Guide to Marketing and Self-Promotion*, 5th Edition Ed., Allworth Press [ISBN: 978-162153547]

This module does not have any article/paper resources

Other Resources

- Website: Grad Irelandn/a
<https://gradireland.com/work-experience>
- Website: Photo-Links Photography Directory & Photographic Portaln/a/a
<https://www.photo-links.eu/>
- Website: The Irish Professional Photographers & Videographers Association (IPPVA)n/an/a
<https://www.irishphotographers.com>

Module Delivered in

Programme Code	Programme	Semester	Delivery
CR_HPHNM_8	Bachelor of Arts (Honours) in Photography with New Media	5	Mandatory