



Title:	Working with Images APPROVED
Long Title:	Working with Images
Module Code:	ARTS6028
Duration:	1 Semester
Credits:	10
NFQ Level:	Fundamental
Field of Study:	Visual Arts
Valid From:	Semester 1 - 2018/19 (September 2018)
Module Delivered in	1 programme(s)
Module Coordinator:	Catherine Fehily
Module Author:	ALBERT WALSH
Module Description:	This module concentrates on entire and efficient workflow in digital photography and video. Students are required to develop effective photography and video skills and efficient working practices through the stages of pre-production, production and post-production.
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
LO1	demonstrate effective photographic media skills and an efficient workflow through the stages of pre-production, production and post-production.
LO2	formulate an effective shooting plan outlining how the photography and/or video project will be managed.
LO3	create a series of still and moving digital images in response to selected issues, themes and/or subjects.
LO4	use a range of software in post processing effectively and flexibly.
LO5	present a well structured portfolio.
Pre-requisite learning	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i>	
No requirements listed	
Co-requisites	
No Co Requisites listed	



Module Content & Assessment

Indicative Content

Pre-production

Developing visual research skills. Identifying starting points, themes, issues and/or subject matter. Planning a shoot - generating a shooting plan and resourcing the project.

Production

Capturing images - composition, line, framing, form, space, colour, light texture.

Post-Production

Image Editing and Processing. Use of photo and video editing software.

Presentation

Selecting and presenting still and moving images. Portfolio preparation and presentation. Alternative presentations - ePortfolios

Assessment Breakdown

	%
Course Work	100.00%

Course Work

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Reflective Journal	Reflective sketchbook documenting the student's visual research.	1,2	50.0	Week 11
Presentation	Photography and video work	1,3,4,5	50.0	Sem End

No End of Module Formal Examination

Reassessment Requirement

Coursework Only

This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.

The institute reserves the right to alter the nature and timings of assessment



Module Workload

Workload: Full Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lab	Studio Based Practical	4.0	Every Week	4.00
Lecturer-Supervised Learning (Contact)	Tutorial	1.0	Every Week	1.00
Independent & Directed Learning (Non-contact)	Studio Research and Development	9.0	Every Week	9.00
Total Hours				14.00
Total Weekly Learner Workload				14.00
Total Weekly Contact Hours				5.00

This module has no Part Time workload.

Module Resources

Recommended Book Resources

- Andersson, B. 2015, *The DSLR Filmmaker's Handbook: Real-World Production Techniques*, 2nd Ed., Sybex [ISBN: 978-111898349]
- Kelby, S. 2012, *Light It, Shoot It, Retouch It*, New Riders [ISBN: 9780321786616]
- Leirpoll, J. et al 2017, *The Cool Stuff in Premiere Pro: Learn advanced editing techniques to dramatically speed up your workflow*, Apress [ISBN: 9781484228906]
- Perello, I. 2018, *Making Photographs: Developing a Personal Visual Workflow*, Rocky Nook [ISBN: 978-168198399]
- Russotti, P. 2017, *Digital Photography Best Practices and Workflow Handbook*, Elsevier Science & Technology Books [ISBN: 9781138417984]
- Schewe, J. 2014, *The Digital Print: Preparing Images in Lightroom and Photoshop for Printing*, Peachpit Press [ISBN: 9780321908452]

Supplementary Book Resources

- Ang, T. 2016, *Digital Photographer's Handbook*, 6th edition Ed., DK [ISBN: 9781465450869]
- Freeman, M (Ed) 2014, *Photo School: Fundamentals*, Octopus Publishing Group [ISBN: 9781781579909]
- Kelby, S. 2013, *The Adobe Photoshop CS6 Book for Digital Photographers*, New Riders [ISBN: 9780321823748]

This module does not have any article/paper resources

Other Resources

- Website: Adobe Education Exchange *Digital Video Production Workflow*
<https://edex.adobe.com/resource/f3-250/>
- Website: Cambridge in Colour *Digital Photo Editing Workflow*
<https://www.cambridgeincolour.com/tutorials/digital-photo-editing-workflow.htm#wite-balance>
- Website: Coalson, N. *Digital Photo Editing Workflow – Better Images From Capture to Output*, Digital Photography School
<https://digital-photography-school.com/digital-photo-editing-workflow-better-images-capture-output/>
- Website: Elise, L. *How to Plan a Photo Shoot*, Photography Life
<https://photographylife.com/how-to-plan-a-photo-shoot>
- Website/Blog: Simone Kovacs, D. *A Complete Guide to Video Production Management*, Story Hunter
<https://blog.storyhunter.com/a-complete-guide-to-video-production-management-c7d63c622e93>

Module Delivered in

Programme Code	Programme	Semester	Delivery
CR_HPHNM_8	Bachelor of Arts (Honours) in Photography with New Media	2	Mandatory