



Title:	Theatre Production Management APPROVED
Long Title:	Theatre Production Management
Module Code:	DRAM8022
Duration:	1 Semester
Credits:	5
NFQ Level:	Advanced
Field of Study:	Drama
Valid From:	Semester 1 - 2017/18 (September 2017)
Module Delivered in	1 programme(s)
Module Coordinator:	JOHN O CONNOR
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Module Description:	An in-depth study of the principles and practice of Theatre Production Management and Administration
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
LO1	Function as a member of an administrative/management team in a variety of roles
LO2	Identify and implement good administrative work practices
LO3	Access and manage appropriate resources for arts projects
LO4	Draw up a detailed plan, schedule and budget for a show
LO5	Evaluate a project proposal and make an appropriate response and analysis
Pre-requisite learning	
Module Recommendations	
<i>This is prior learning (or a practical skill) that is strongly recommended before enrolment in this module. You may enrol in this module if you have not acquired the recommended learning but you will have considerable difficulty in passing (i.e. achieving the learning outcomes of) the module. While the prior learning is expressed as named CIT module(s) it also allows for learning (in another module or modules) which is equivalent to the learning specified in the named module(s).</i>	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i>	
No requirements listed	

Module Content & Assessment

Indicative Content

Effective Teamwork

Reporting structures, communication skills, accountability, teambuilding, motivation

Project Management

Project Management techniques, documentation, information flow, incentivisation, project co-ownership

Production Accounting

Applying basic accounting techniques to the drawing up of budgets and financial projections and keeping production accounts

Production Team Project

Formation of a functioning production team to develop and implement an appropriate performance project

Management Analysis

Spreadsheet Analysis, Dynamic SWOT Analysis

Assessment Breakdown

	%
Course Work	70.00%
End of Module Formal Examination	30.00%

Course Work

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Project	A complete proposal for a theatrical event	4	50.0	Week 11
Performance Evaluation	Continuous assessment of contribution to team	1	20.0	Week 11

End of Module Formal Examination

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Formal Exam	End-of-Semester Final Examination	2,3,5	30.0	End-of-Semester

Reassessment Requirement

Repeat examination

Reassessment of this module will consist of a repeat examination. It is possible that there will also be a requirement to be reassessed in a coursework element.

The institute reserves the right to alter the nature and timings of assessment



Module Workload

Workload: Full Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Production Management & Administration	2.0	Every Week	2.00
Independent & Directed Learning (Non-contact)	Study, Research & Writing	5.0	Every Week	5.00
Total Hours				7.00
Total Weekly Learner Workload				7.00
Total Weekly Contact Hours				2.00

This module has no Part Time workload.

Module Resources

Supplementary Book Resources

- David M Conte & Stephen Langley 2007, *Theatre Management: Producing and Managing the Performing Arts*, Entertainmentpro [ISBN: 0896762564]
- Joe Aveline 2002, *Production Management (Application & Techniques)*, Entertainment Technology Press [ISBN: 1904031102]
- Julie Kraft 1994, *Accounting for your Art: A Low-Maintenance Bookkeeping System for Entertainment Artists*, Kraft Brothers [ISBN: 0964170507]
- Cary Gillett & Jay Sheehan 2016, *The Production Manager's Toolkit*, 1st Ed., Focal Press [ISBN: 1138838845]

This module does not have any article/paper resources

This module does not have any other resources

Module Delivered in

Programme Code	Programme	Semester	Delivery
CR_GTHDR_8	Bachelor of Arts (Honours) in Theatre and Drama Studies	7	Mandatory