



Title:	Film Language APPROVED		
Long Title:	Film Language		
Module Code:	MMED6006	Duration:	1 Semester
Credits:	5		
NFQ Level:	Fundamental		
Field of Study:	Multimedia		
Valid From:	Semester 1 - 2017/18 (September 2017)		
Module Delivered in	2 programme(s)		
Module Coordinator:	ROSE MC GRATH		
Module Author:	PADRAIG TREHY		
Module Description:	The module introduces the learner to the principles of film language. It aims to provide the learner with the theoretical, conceptual and practical skills and competencies required to design and develop suitable ideas for video and film production.		
Learning Outcomes			
<i>On successful completion of this module the learner will be able to:</i>			
LO1	Develop, plan and pitch ideas for short films.		
LO2	Identify and apply basic knowledge of how film-language operates in a variety of media;		
LO3	Apply basic skills of critical film analysis to a variety of examples;		
LO4	Identify and apply basic knowledge of the practical and creative use of film language		
Pre-requisite learning			
Incompatible Modules			
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.</i>			
None			
Co-requisite Modules			
No Co-requisite modules listed			
Requirements			
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i>			
None			
Co-requisites			
No Co Requisites listed			

Module Content & Assessment

Indicative Content

Film Grammar

Narrative, Staging, Cinematography, Sound & Editing

Film Writing

Screenwriting format and related industry documents: logline, synopsis, treatment, pitch.

Film Pitching

Practical workshops on how to bring a film idea to a pitching stage and the audio visual material needed to support it.

Assessment Breakdown

	%
Course Work	100.00%

Course Work

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Reflective Journal	Covering all aspects of film encountered during the module's time frame.	1,2,3,4	40.0	Every Second Week
Presentation	Film Sequence Presentation	2,3	20.0	Week 6
Project	Short Film Treatment & Pitch	1,2,4	40.0	Week 13

No End of Module Formal Examination

Reassessment Requirement

Coursework Only

This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.

The institute reserves the right to alter the nature and timings of assessment



Module Workload

Workload: Full Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lab	Exploration of how film language operates in a mixture of lecture and workshop delivery.	3.0	Every Week	3.00
Independent & Directed Learning (Non-contact)	Prescribed exercises and viewings.	4.0	Every Week	4.00
Total Hours				7.00
Total Weekly Learner Workload				7.00
Total Weekly Contact Hours				3.00

This module has no Part Time workload.

Module Resources

Recommended Book Resources

- Edgar, Robert and Marland, John 2015, *The Language of Film (Required Reading Range)*, 2nd Edition Ed., Fairchild Books [ISBN: 1472575245]
- Worth, David 2008, *The Citizen Kane Crash Course on Cinematography*, Michael Wiese [ISBN: 1932907467]
- Van Sijil, Jennifer 2005, *Cinematic Storytelling: The 100 Most Powerful Film Conventions Every Filmmaker Must Know*, Michael Wiese [ISBN: 193290705X]

Supplementary Book Resources

- Mercado, Gustavo 2010, *The Filmmaker's Eye*, Focal Press [ISBN: 978-024081217]
- Katz, Steve 1991, *Film Directing Shot by Shot*, Michael Wiese [ISBN: 0941188108]

This module does not have any article/paper resources

Other Resources

- Website: Christopher Vogler *The Writer's Journey*, Storytech Literary Consulting
<http://thewritersjourney.com/>
- Website: Celtx Free Screenwriting Software
<https://www.celtx.com/index.html>

Module Delivered in

Programme Code	Programme	Semester	Delivery
CR_HMMED_8	<u>Bachelor of Arts (Honours) in Creative Digital Media</u>	2	Group Elective 2
CR_HPHNM_8	<u>Bachelor of Arts (Honours) in Photography with New Media</u>	2	Elective