



Title:	Storytelling APPROVED
Long Title:	Storytelling
Module Code:	MMED6018
Duration:	1 Semester
Credits:	5
NFQ Level:	Fundamental
Field of Study:	Multimedia
Valid From:	Semester 1 - 2017/18 (September 2017)
Module Delivered in	2 programme(s)
Module Coordinator:	ROSE MC GRATH
Module Author:	PHILIP CURTIN
Module Description:	This module develops the learners understanding and application of cinematographic principles and language to tell stories. By addressing short feature or documentary production for example, the module develops the learner's ability to function as a storyteller through the use selective capture and editing of material. Thus communicating ideas and information in a structured and coherent manner
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
LO1	Select appropriate cinematographic production techniques for different genres
LO2	Create a detailed storyboard and/or script for a video production;
LO3	Use a range of camera and editing techniques to compliment narrative style;
LO4	Record/capture quality footage under a range of different circumstances
LO5	Produce a finished piece of video work.
Pre-requisite learning	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i>	
No requirements listed	
Co-requisites	
No Co Requisites listed	

Module Content & Assessment

Indicative Content

Storytelling

The basics of storytelling. How stories are structured. The purpose and role of stories in society

Editing & Theory

- Scripting, pre- production, camera techniques; - Montage vs. editing: The shot Montage vs. mis-en-scene
Rhythm Continuity vs. “montage of attractions” Picture and sound Emphasis, a synchronism, counterpoint
Strategies of montage: perspective, backbone, tone; - Video Post Production; - Non-linear editing.

Storyboarding

The role of the storyboard. Techniques for creating and developing visualisations. The requirements of a storyboards . Their use in production and post production editing.

Practical

The above listed content of the lectures will be accompanied by various hands-on practical assignments designed to convert theoretical knowledge into applied use of cinematographic language.

Assessment Breakdown

%

Course Work

100.00%

Course Work

<i>Assessment Type</i>	<i>Assessment Description</i>	<i>Outcome addressed</i>	<i>% of total</i>	<i>Assessment Date</i>
Practical/Skills Evaluation	Production storyboards	2	20.0	Week 8
Written Report	Project planning documentation	1	10.0	Week 9
Project	Film/Video project submission	3,4,5	70.0	Week 13

No End of Module Formal Examination

Reassessment Requirement

Coursework Only

This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.

The institute reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecture	Cinematic theory (Camera Lighting etc)	1.0	Every Week	1.00
Lab	Review and discussion of theory in relation to practical work	3.0	Every Week	3.00
Independent & Directed Learning (Non-contact)	Work on Planning/Storyboard/ Video	3.0	Every Week	3.00
Total Hours				7.00
Total Weekly Learner Workload				7.00
Total Weekly Contact Hours				4.00

This module has no Part Time workload.

Module Resources

Recommended Book Resources

- Chris Wadsworth 2016, *The Editor's Toolkit A Practical Guide to the Craft of Film and Video Editing*, Focal press [ISBN: 978113890337]
- Gael Chandler 2009, *Film Editing: Great Cuts Every Filmmaker and Movie Lover Must Know* [ISBN: 1932907629]
- Karen Pearlman 2016, *Cutting Rhythms Intuitive Film Editing, 2nd Edition*, Focal Press [ISBN: 978113885651]

Supplementary Book Resources

- Bruce Block 2008, *The Visual Story, Creating the Visual Structure of Film, TV and Digital Media* [ISBN: ISBN: 9780240807799]
- Carolyn Handler Miller, *Digital storytelling* [ISBN: ISBN: 9780240809595]
- Rick Young 2015, *The Focal Easy Guide to Final Cut Pro X*, 2nd Ed., Focal Press [ISBN: 9781138785533]
- Tom Wolskey 2012, *Final Cut Pro X for iMovie and Final Cut Express Users*, Focal Press [ISBN: 9780240823669]

This module does not have any article/paper resources

Other Resources

- Magazine/ Web resource: *DV Magazine*
<http://www.DV.com>
- Magazine/ Web resource: *Video Maker magazine*
<http://www.videomaker.com>
- Magazine/ Web resource: *DV User magazine*
<http://www.DVuser.co.uk>
- Magazine/ Web resource: *Creative screen writing*
<http://creativescreenwriting.com>

Module Delivered in

Programme Code	Programme	Semester	Delivery
CR_HMMED_8	<u>Bachelor of Arts (Honours) in Creative Digital Media</u>	4	Elective
CR_HPHNM_8	<u>Bachelor of Arts (Honours) in Photography with New Media</u>	4	Elective