



Title:	The Moving Image APPROVED
Long Title:	The Moving Image
Module Code:	ARTS7012
Duration:	1 Semester
Credits:	5
NFQ Level:	Intermediate
Field of Study:	Visual Arts
Valid From:	Semester 1 - 2017/18 (September 2017)
Module Delivered in	4 programme(s)
Module Coordinator:	TRISH BRENNAN
Module Author:	KEVIN GILL
Module Description:	This module explores core concepts of media practice within Fine Art, introducing aspects such as: navigating within digital imaging software (moving image), storing and saving files safely, and demonstrating essential editing tools.
Learning Outcomes	
<i>On successful completion of this module the learner will be able to:</i>	
LO1	Use a digital camera to acquire still and moving digital images.
LO2	Command digital imaging techniques and import and edit sound and visuals on a timeline.
LO3	Engage with multimedia technologies, processes and software associated with digital image production
LO4	Evaluate how digital imagery in a fine art context situates itself in relation to conventional practices in mainstream media
LO5	Utilize and evaluate moving image based practices.
Pre-requisite learning	
Incompatible Modules	
<i>These are modules which have learning outcomes that are too similar to the learning outcomes of this module. You may not earn additional credit for the same learning and therefore you may not enrol in this module if you have successfully completed any modules in the incompatible list.</i>	
No incompatible modules listed	
Co-requisite Modules	
No Co-requisite modules listed	
Requirements	
<i>This is prior learning (or a practical skill) that is mandatory before enrolment in this module is allowed. You may not enrol on this module if you have not acquired the learning specified in this section.</i>	
No requirements listed	
Co-requisites	
No Co Requisites listed	

Module Content & Assessment

Indicative Content

Shooting

Introduction to using the camera, settings, exposure, white balance, format.

Approaches to video as process

Considers the materiality of video as a language, durational aspects, sequencing of imagery, lens and screen based aspects.

Importing and Editing

Importing to a timeline, adding and subtracting from footage on the timeline, rearranging sequences of clips, applying effects and transitions, compressing and exporting as quicktime files.

Collaborative practices

Working together in groups during trial and testing of materials and installation, and to revisit and achieve desired outcomes.

Research

Ongoing contextual research, developing critical underpinning of individual work, establishing and maintaining an informed position in relation to contemporary art practices in media.

Presentations

Group critical seminars, articulation of ideas and presentation of work, peer discussion and critique.

Gallery visits and screenings

Visits to view work of relevant artists at gallery exhibitions and film festival screenings

Assessment Breakdown

%

Course Work

100.00%

Course Work

Assessment Type	Assessment Description	Outcome addressed	% of total	Assessment Date
Exhibition Evaluation	Selection, Evaluation and Presentation	1,2,3,4,5	100.0	Sem End

No End of Module Formal Examination

Reassessment Requirement

Coursework Only

This module is reassessed solely on the basis of re-submitted coursework. There is no repeat written examination.

The institute reserves the right to alter the nature and timings of assessment

Module Workload

Workload: Full Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lecturer-Supervised Learning (Contact)	Workshop / Lab	4.0	Every Week	4.00
Independent Learning	Independent Study	3.0	Every Week	3.00
Total Hours				7.00
Total Weekly Learner Workload				7.00
Total Weekly Contact Hours				4.00

Workload: Part Time				
<i>Workload Type</i>	<i>Workload Description</i>	<i>Hours</i>	<i>Frequency</i>	<i>Average Weekly Learner Workload</i>
Lab	Workshop	3.0	Every Week	3.00
Independent & Directed Learning (Non-contact)	Study	4.0	Every Week	4.00
Total Hours				7.00
Total Weekly Learner Workload				7.00
Total Weekly Contact Hours				3.00

Module Resources

Supplementary Book Resources

- Michael Freeman, 2005, *The Digital SLR Handbook*, Ilex [ISBN: 1904705367]
- Christiane Paul 2003, *Digital art*, Thames & Hudson New York [ISBN: 0500203679]
- Caleb Kelly (Editor), *Sound*, Whitechapel Gallery & MIT Press [ISBN: 9780262515689]
- [contributors, Rodrigo Alonso... et al.; introduction by T. J. Demos], *Vitamin Ph* [ISBN: 0714846562]
- Scott Kelby 2012, *The Adobe Photoshop CS6 Book for Digital Photographers*, Peachpit Press [ISBN: 0321823745]

This module does not have any article/paper resources

Other Resources

- Website: *PLANET PHOTOSHOP*, KelbyOne
<http://planetphotoshop.com>
- Website: *Basic Final Cut Pro X Tutorial for 10.3*, Izzy Video 2017
<http://www.izzyvideo.com/final-cut-pro-x-tutorial/>

Module Delivered in

Programme Code	Programme	Semester	Delivery
CR_AACER_8	<u>Bachelor of Arts (Honours) in Contemporary Applied Art (Ceramics, Glass, Textiles)</u>	3	Elective
CR_AFAFA_8	<u>Bachelor of Arts (Honours) in Fine Art</u>	3	Elective
CR_HPHNM_8	<u>Bachelor of Arts (Honours) in Photography with New Media</u>	1	Mandatory
CR_AACER_7	<u>Bachelor of Arts in Contemporary Applied Art (Ceramics, Glass, Textiles)</u>	3	Elective